



BMO Center, Calgary, Canada

June 13-14, 2025

Global Forum on Responsible Gaming and Gambling Policy

– Part of the G7 Canada Brain Economy Summit –

Please Note: This is an invitation-only event and is at capacity.

Preamble from Dr. Harris Eyre

Physician-scientist, Executive Director of the Brain Capital Alliance, Lead and Senior Fellow for Neuro-Policy at Rice University's Baker Institute for Public Policy, Visiting Senior Fellow at the Wharton Neuroscience Initiative, Adjunct with the University of California San Francisco and Baylor College of Medicine, Senior Fellow at Meadows Mental Health Policy Institute, Advisor to the Euro-Mediterranean Economists Association, and Senior Advisor with McKinsey and Company.

Friends,

As part of the G7 Leaders' Summit Kananaskis, I am pleased to welcome you to Calgary for this inaugural global forum on Responsible Gaming and Gambling Policy, part of the G7 Canada Brain Economy Summit.

I especially want to thank Almond Digital Health, Kindbridge Behavioral Health, Everi Holdings, the International Center for Responsible Gaming (ICRG), the Responsible Gambling Council (RGC), and the Canadian Gaming Association for their leadership and collaboration in helping to convene industry and public sector partners for this effort.

Gambling has long been part of everyday life, a source of entertainment, connection, and economic activity. It is not inherently harmful, nor should it be treated as such. However, as gambling becomes increasingly embedded in digital environments and everyday experiences, we must recognize that without responsible stewardship, it can contribute to behavioral addiction, mental health challenges, and societal and economic strain, particularly among youth.

New technologies, from loot boxes in video games to generative AI-driven marketing and gambling experiences, are further blurring the lines between entertainment, gaming, and gambling, often introducing risk at younger ages and in less regulated settings. These are multinational challenges. Taken together, these trends make coordinated action even more urgent.

Brain capital provides a powerful lens to address this complexity. By viewing the health and development of our brains as critical national assets and drivers of our economies, we can build policies that protect individual flourishing while preserving economic resilience and societal well-being. This approach supports gambling as a positive form of entertainment while safeguarding against its potential harms in a rapidly evolving technological landscape.

This initiative is formally aligned with the United Nations General Assembly (UNGA) and with G7 Canada, G20 South Africa, and World Economic Forum (WEF) Brain Economy Action Forum priorities around brain health, human capital, and economic resilience. The recommendations produced through this forum will also inform work underway in the United States through the National Council of Legislators from Gaming States (NCLGS), further connecting global and domestic efforts.

As leaders gathered here, we have the opportunity to draw up a practical and coordinated global framework for Responsible Gaming and Gambling Policy. The recommendations you shape through this three-part series - across the G7 Canada (June 13-14th), UNGA (September 25-26th), and WEF (Jan 2026) - will be formally presented through policy channels, helping to define the next generation of international policy on public health, youth protection, innovation, and societal prosperity.


Harris Eyre

June 13 - Part 1

G7 Forum on Responsible Gaming and Gambling Policy

— Working Session —

Location: BMO Center, Room 219, Calgary, Canada

Format: Invite only, roundtable discussion

Please Note: This is an invitation-only event and at capacity.

Time	Session Topic	Description	Presenter
10:00 AM	Arrival & Registration	Check-in	
11:00 AM	Industry Networking & Coffee	Networking with light breakfast.	
12:00 PM	Welcome and Opening Remarks		Dale Nally <i>Minister of Service Alberta and Red Tape Reduction</i>
12:15 PM	The Background: Positioning Responsible Gambling Within Global Brain Health and Development Frameworks	Exploring the origins of this initiative, its importance as a public health and economic priorities, and how it connects to the UN SDGs and G7 Brain Health strategies	Dr. Harris Eyre <i>Executive Director, Brain Capital Alliance; Lead for Neuro-Policy, Rice University</i>
12:30 PM	Policy Recommendations Steering Committee and Development Framework	<ul style="list-style-type: none"> Formation and function of the Executive Steering Committee Proposed scope and key themes Process for consultation and feedback Funding Deliverables (G7/UN/G20/WEF and US NCLGS) and timelines 	Shawn Fluharty <i>Minority Whip, West Virginia Legislature; Head of Government Affairs at Play'n GO</i>

June 13 - Part 2

Open Dialogue - Soliciting Feedback from Participants

— Moderated Panels and Interactive Roundtables —

Time	Session Topic	Description	Presenter(s)
12:45 PM	Panel 1	As gambling evolves—from digital platforms to emerging products—research must keep pace. This panel brings together experts from academia, public health, and policy to explore how research can move from insight to impact. Panelists will discuss evidence gaps, cross-sector collaboration, and new methods to better understand risk and behavior, while highlighting how research can shape prevention, regulation, and safer gambling environments.	Jennifer Shatley Executive Director, ROGA Nathan Smith Director of Research, Kindbridge Research Institute Kahlil Philander Associate Professor, Washington State University Michael Wohl Professor of Psychology, Carleton University (M) Travis Sztainert Director of Research and Education, ICRG
	From Insight to Action: Defining Research Priorities in Gambling		
1:30 PM	Panel 2	This panel explores how leading operators, suppliers, and partners are evolving the responsible gambling (RG) and problem gambling (PG) continuum — from casual play to crisis. Panelists will highlight promising public-private partnerships and technologies delivering support in real time, explore how player behavioral data and personalized tools are helping operators strengthen player protection, and discuss how industry leaders are shifting gaming environments toward entertainment-focused models that reduce harm.	Paul Pellizzari VP Global Social Responsibility, Hard Rock International Andrew Pink Head of Brand & Communications, Play'nGo Eric Frank President, IC360 Jake Coin Executive Advisor to Yuhaaviatam Tribal Council (M) Francis Keyser SVP of Product Everi Holdings
	Evolving Industry Leadership in Responsible Gambling and Player Protection		
2:15 PM	Panel 3	This panel explores how prevention, education, early detection, and support at the point of play can be integrated across high-risk sectors such as sports, colleges, and veterans/military. Panelists will highlight innovative models and partnerships that build resilience, reach at-risk groups early, and strengthen the overall system of care.	Dan Umfleet CEO, Kindbridge Rasmus Kjaergaard CEO, Mindway AI Dan Spencer Principal Consultant, EPIC Global Solutions Mark Hicks Managing Director, NCAA (M) Brianne Doura-Schawohl Principal, BDS consulting
	Advancing Whole-System Approaches to Gambling Harm in High-Risk Sectors		
3:00 PM	Panel 4	While gambling is increasingly ubiquitous, public policies addressing its health impacts remain inconsistent. This panel explores scalable models for delivering behavioral health services as gambling becomes more digital and global. Panelists will examine the societal and family costs of gambling, the growing cost of inaction in public health, and strategies to better align public health and gambling policy — even where gambling is not legalized. Discussion will also cover how to address clinician shortages and how taxation, levies, philanthropy, and public investment can be blended to meet global needs.	Jordan Maynard Chair MGC Toby Ewing Former Executive Director of the California Mental Health Services Oversight and Accountability Commission Van Ton-Quinlivan CEO Futuro Health David Nelson State Representative, Alaska (M) Kevin Winters Almond Digital Health
	Legislation, Regulation, and Public Health Infrastructure		
3:45 PM	Closing Remarks and Close		Paul Burns President & CEO, Canadian Gaming Association

June 14

G7 Canada Brain Economy Summit

The capstone event will present the Brain Economy Declaration, built from the individual workstreams, and showcase strategies and innovations shaping the brain economy.

Location: BMO Center, The Brand Room, Calgary, Canada

Format: Invite only

Please Note: This is an invitation-only event and at capacity.

Time	Session Details	Presenter(s)
10:00 AM	Guests arrive / registration	n/a
10:30 AM	MC Introduction	MC – Richard Hatzfeld
10:35 AM	Introduction and overview of Roundtable and outputs for June 14	Dr. Jennie Z. Young <i>Executive Director, Canadian Brain Research Strategy</i>
10:40 AM	MC Introduces First Two Speakers	
	Welcome From the University of Calgary President	Dr. Edward McCauley <i>President and Vice-Chancellor, University of Calgary</i>
	Welcome from the Hotchkiss Brain Institute	Dr. David Park <i>Director of the Hotchkiss Brain Institute at the University of Calgary</i>
10:55 AM	MC Introduces Next Group of Speakers	
	Dignitaries' Speeches	Senator Katherine Hay <i>Progressive Senate Group, Senate of Canada President & co-CEO at Kids Help Phone</i>
		The Honorable Kirsty Duncan, P.C., M.P. <i>Former Minister of Science of Canada</i>

Continued →

Time	Session Details	Presenter(s)
11:10 AM	MC Introduces Next Group of Speakers	
	Introductory interventions for context	MHI Representative
		IHME Representative
		Dr. Harris Eyre <i>Lead, Neuro-Policy, Rice University</i>
		Claudio Bassetti <i>Vice-President, European Brain Council</i>
11:45 AM	Innovation Showcase Overview (Allison / Garth / Jenn) 2-min pitches from presenters	
12:15 PM - 1:15 PM	LUNCH	
1:15 PM	MC Introduces Next Group of Speakers	
	TED-Style Talks	Patrick J Kennedy <i>Former Congressman (D-RI), Founder, The Kennedy Forum</i>
		Krystal Sexton <i>Global Health Analytics Manager at Shell</i>
		Seth Rogen and Lauren Miller Rogen <i>Co-Founders of Hilarity for Charity</i>
1:40 PM	MC Introduces Next Group of Speakers	
1:45 PM	Panel: Accelerating The Canadian Brain Economy Transition	Melani O'Leary <i>Director of Partnerships, Grand Challenges Canada</i>
		Dr. Allison Sekular <i>President & Chief Scientist, Centre for Aging + Brain Health Innovation</i>
		Andy Moose <i>Head of Health and Wellness, World Economic Forum</i>
		Dr. Valerie Taylor, MD, PhD <i>Chair of Psychiatry, University of Calgary, Professor, Hotchkiss Brain Institute, Departmental Science Advisor, Health Canada</i>
2:30 PM - 2:45 PM	AFTERNOON BREAK	
2:45 PM	TED-Style Talks	Shawn Fluharty <i>Head of Government Affairs, Play'n GO, Minority Whip, West Virginia Legislature, Attorney, NCLGS President</i>
		Dr. Dilpriya K. Mangat <i>CEO and Founder of NexCerebrum, Adjunct Professor, University of Calgary</i>
		Dr. Edith Sky Gross <i>International Scientific Affairs Manager at the Paris Brain Institute</i>
		Dr. Thabele Leslie-Mazwi <i>Chair of Neurology, The University of Washington, and Representative for American Heart Association</i>

Time	Session Details	Presenter(s)
3:25 PM	TED-Style Talks	Dr. Jane Rylett <i>Distinguished University Professor at Western University, Scientific Director at CIHR Institute of Aging, Scientist at Robarts Research Institute</i>
		Linda Lafontaine <i>Patient Advocate, Hereditary Spastic Paraplegia Canada Patient Advocacy Group</i>
		Dr. Dilpriya K. Mangat <i>CEO and Founder of NexCerebrum, Adjunct Professor, University of Calgary</i>
3:45 PM		Kids Help Phone
3:50 PM	Closing Remarks	George Vradenburg <i>Founding Chairman of Davos Alzheimer's Collaborative</i>
4:00 PM - 5:00 PM	Reception & Innovation Showcase	



Day 1 Participating Organizations

Category	Organization
EAP / Workforce	ComPsych, Lyra, Intelect
Impact Investing	Vault89, KCRise, Blue Ash Ventures
Legislative and Policy	US state representation from: AK, AR, AZ, CA, LA, MO, PA, TN, California Commission on Behavioral Health Canadian representation from: Legislative Assembly of Alberta
Managed Care and Healthcare Provider	Aetna Better Health, Magellan Healthcare, BCBS KC, Iowa Primary Care Association, Almond Digital Health, Care Solace, Geisinger Health, Kindbridge Behavioral Health
Media	Forbes
Non Profit	California Council on Problem Gambling, Responsible Gambling Council (RGC), Kids Help Phone, PEI Alliance for Mental Well-Being
Operator, Industry and Supplier	Betting Gaming Council, Caesars Entertainment, European Gaming and Betting Association (EGBA), Flutter, Hard Rock International, Ontario Lottery and Gaming (OLG), Pointsbet, Responsible Online Gaming Association (ROGA), Resorts World, Tapcentive, bet365, BetRivers, PlaynGo, Everi Holdings, IGT, American Gaming Association, Canadian Gaming Association.
Regulator	Alcohol and Gaming Commission of Ontario (AGCO), Massachusetts Gaming Commission (MGC), David Rebuck (NJ)
Research	Carleton University, Digital Wellness Centre, GLI, Greo Evidence Insights, ICRG, Kindbridge Research Institute, University of Calgary, Washington State University, UCLA, UNI of New Mexico, University of British Columbia
Sport	NCAA, NHL, Kansas City Chiefs
Sustainable Clinician Workforce Development	Futuro Health
Technology, Compliance and Industry Consulting	Apple, Google, Oracle Health, Necoast, Mindway AI, IC360, Epic Global Solutions, Gaming Labs International, 51 Group, Kaufer Strategic, BDS Consulting, TRM Public Affairs
Tribal	Seminole, Navajo Nation, Yuhaaviatam of San Manuel Nation
Youth and Education	School District of Philadelphia

Logistics & Hotel Information



Hotel Block

- ❖ A reserved block of rooms is available at a preferred rate for G7 Summit attendees.
- ❖ **Hotel:** Delta Hotels by Marriott Calgary Downtown
- ❖ **Address:** 209 4 Ave SE, Calgary, AB T2G 0C6, Canada
- ❖ **Booking Deadline:** May 20th 2025
- ❖ **Distance to Venue:** ~8 minutes by car / 20-minute walk
- ❖ Copy link in new window -

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1746052077658&key=GRP&questreslink2=true&app=resvlink>



Venue

- ❖ **BMO Centre**, Calgary
- ❖ **Address:** 20 Roundup Way SE, Calgary, AB T2G 2W1, Canada
- ❖ **Registration:** Opens at 10:00 AM on June 13th
- ❖ **Dress Code:** Business casual



Things to Do in Calgary

- ❖ **Calgary Tower** – Iconic views and a glass-floor experience
- ❖ **Stephen Avenue Walk** – Dining, shopping, and historic charm
- ❖ **Glenbow Museum** – Art, culture, and history, newly reopened
- ❖ **Bow River Pathway** – Scenic walking and running trails
- ❖ **Banff National Park** – A world-renowned alpine escape just 1 hour west, perfect for a day trip or weekend visit
- ❖ **Restaurant Bookings** – Kevin@AlmondDigitalHealth.com