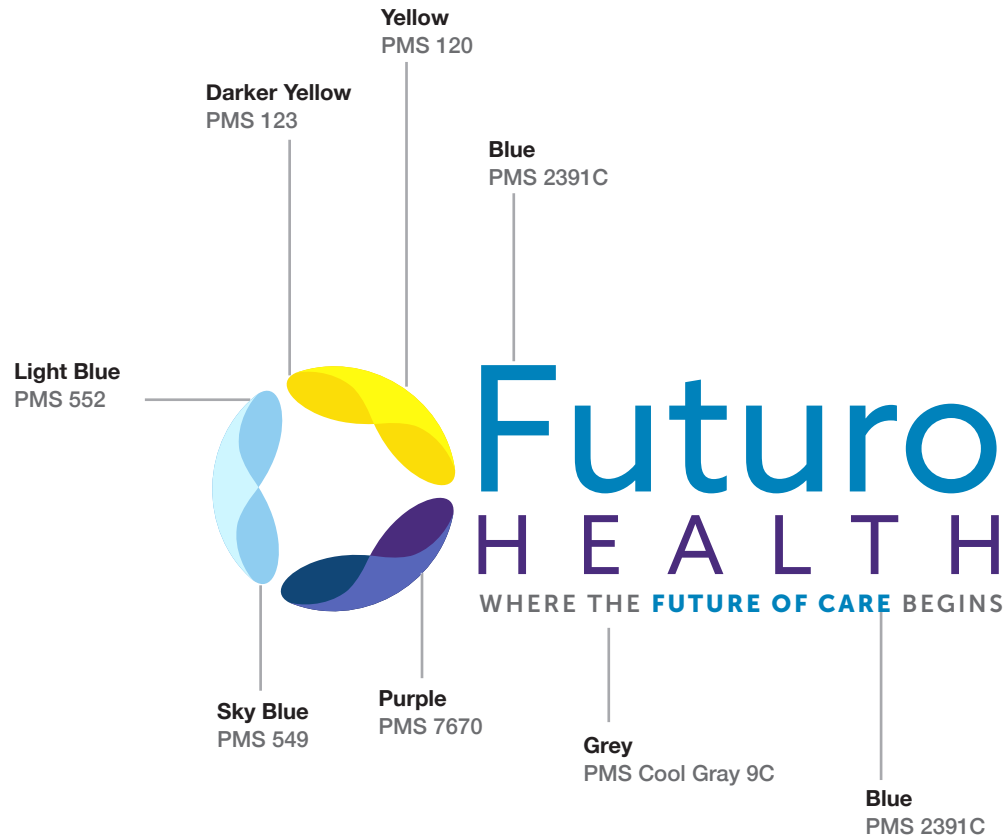




BRAND GUIDELINES

CORRECT LOGO USAGE, VALUES AND SUPPORT



Approved Colors



Blue
PMS 2391C

Values:
R:21
G:153
B: 211

C:85
M:36
Y:22
K:1

HEX:
1599D3



Grey
PMS Cool Gray 9C

Values:
R:109
G:110
B: 113

C:0
M:0
Y:0
K:70

HEX:
6d6e71



Darker Yellow
PMS 123

Values:
R:254
G:220
B:0

C:2
M:9
Y:99
K:0

HEX:
fedc00



Yellow
PMS 120

Values:
R:255
G:244
B:39

C:4
M:0
Y:89
K:0

HEX:
fff427



Light Blue
PMS 552

Values:
R:194
G:235
B:255

C:21
M:0
Y:0
K:0

HEX:
c2ebff



Sky Blue
PMS 549

Values:
R:145
G:204
B:239

C:40
M:6
Y:0
K:0

HEX:
91cce7



Purple
PMS 7670

Values:
R:74
G:44
B:124

C:88
M:100
Y:15
K:5

HEX:
4a2c7c



Primary Typeface:
Azo Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Secondary Typeface:
Azo Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Body Typeface:
Museo Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Grayscale Use of Logo



Normal and Reversed Logo



Logo appearance against a light/white background



Logo appearance against a dark background

Horizontal lockup with your logo



Vertical lockup with your logo

