



*FOR IMMEDIATE RELEASE*

## **Futuro Health CEO Highlights Workforce Solutions at G7 Canada Brain Economy Summit**

*Van Ton-Quinlivan Brings U.S. Expertise to Global Conversation  
on Brain Health and Problem Gambling*

**(SACRAMENTO, Calif.) – June 25, 2025** – Van Ton-Quinlivan, CEO of Futuro Health, contributed U.S. workforce development expertise at the G7 Canada Brain Economy Summit (CBES) in Calgary. The summit convened leaders from government, academia, business, and civil society to advance “brain capital”—the combined value of brain health and brain skills—as a pillar of economic resilience. Insights from the event will inform future high-level convenings, including sessions at the United Nations General Assembly in New York, the G20 Summit in Johannesburg, and the 2026 World Economic Forum in Davos.



A sought-after voice in national and international forums—including those hosted by the World Health Organization (WHO), National Governors Association (NGA), and the Centers for Medicare & Medicaid Services (CMS)—Ton-Quinlivan continues to shape workforce strategies in an era of rapid change. At the summit, she spoke on the Gaming and Gambling Policy panel, highlighting the “brain negative” impacts of Problem Gambling (PG). With 2–4 million Americans projected to face gambling disorders—and one in six of those attempting suicide—she underscored the need for prevention and early intervention alongside treatment.

“The best healthcare is preventing the disease and its severity in the first place,” said Ton-Quinlivan. “We need to strengthen the workforce pipeline not only for those who provide treatment but also for the vital certificated roles that provide upstream prevention and intervention.”

“As gambling becomes more digital and global, many policy responses remain fragmented or reactive,” explains Harris Eyre, Senior Fellow for Brain Health and Society and lead of Neuro-Policy at Rice University and co-organizer of the G7 Responsible Gaming and Gambling Policy Roundtable. “We’ll explore how to build proactive, scalable public health infrastructure—blending regulation, funding, and innovation—to better align gambling policy with public health priorities.”

As CEO of Futuro Health, a national nonprofit dedicated to growing the allied health workforce, Ton-Quinlivan outlined how scalable, community-based solutions can address shortages by

equipping untapped talent with the credentials to begin or advance healthcare careers. By partnering with employers, public agencies, and education providers, Futuro Health offers guided programs that lead to in-demand roles—including Peer Support Specialists, Community Health Workers, and Substance Use Disorder Specialists. These careers can also serve as stepping-stones to advanced mental health degrees and licensure needed to address the nation’s therapist shortage.

With brain-related health issues costing an estimated \$8.5 trillion in lost productivity annually, the summit underscored the urgent need for investment and cross-sector collaboration to build brain health resilience and drive inclusive economic growth. Ton-Quinlivan also noted regional momentum in the U.S., citing Houston’s recent declaration to become a “brain economy” hub, supported by a \$3 billion state investment in brain-related research and innovation.

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To learn more about the G7 Canada Brain Economy Summit, visit [canadianbrain.ca](http://canadianbrain.ca). For more about Futuro Health, visit [www.futurohealth.org](http://www.futurohealth.org).

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### **About Futuro Health**

Futuro Health addresses the critical shortage in healthcare workers through its national nonprofit mission to improve the health and well-being of communities by growing the largest network of allied health workers in the nation. We empower individuals by providing them with the credentials and qualifications for their first or next healthcare career, making education journeys into allied health careers possible. By building the talent that employers need and creating a path to opportunity that workers want, we are transforming lives and communities. Visit [www.futurohealth.org](http://www.futurohealth.org).