



FOR IMMEDIATE RELEASE
November 12, 2020

MEDIA CONTACT

Stephen Chavez
On behalf of Futuro Health
(310) 486-4104
schavez@milagrosq.com

PANDEMIC HAS REVEALED GROSS HEALTH DISPARITIES AND CRITICAL NEED TO RECRUIT MORE BILINGUAL HEALTHCARE WORKERS

To Build Equity in Healthcare, Futuro Health Launches New Campaign, “Tu Nuevo Futuro,” to register 1,000 Spanish Dominant Speakers to take English Readiness Course

SACRAMENTO, Calif. – Futuro Health launched a campaign today called “Tu Nuevo Futuro” to offer 1,000 Spanish dominant speakers in Southern California a tuition free, healthcare-specific online English readiness course. Registration is being taken over the next six weeks. The program seeks to build a diverse pipeline of students who want to pursue a career in the healthcare industry. In California alone, there is a demand for an estimated 500,000 new allied healthcare workers between now and 2024.

Allied healthcare roles include a wide range of clinical, administrative and support functions, such as medical assistants, certified nursing assistants, respiratory therapists, radiology technicians, care coordinators, health IT specialists, licensed vocational nurses and others. This training course is a great opportunity to improve English language skills for those who wish to pursue a career in allied healthcare and provide care to patients, seniors, a family member, or become certified healthcare professionals as a long term career path.

Spanish dominant students may sign up for the English Readiness for Allied Health course by visiting www.tunuevofuturo.com to enroll or calling 1(855) 463-8580. The campaign seeks to connect with native Spanish speakers who need to improve their understanding of medical terminology in order to advance in career pathways in allied health. Students need to be at least 18 years old, live in California and be willing to study 3-6 hours per week for the duration of the course that is typically completed in 3 to 5 months.



“Our nation needs a healthcare workforce reflective of the communities being served,” said Futuro Health CEO Van Ton-Quinlivan. “Being bilingual is an asset, and we hope more people will seek out careers in healthcare or better navigate care for their loved ones thanks to this English Readiness course.”

According to the U.S. Census, nearly 40 percent of the state’s population is Latino and about 1 in 5 residents have limited English proficiency.

Futuro Health’s education partner, Voxy, provides the online task-based English-language learning course. Course topics include introduction to allied health, scheduling and billing, medical history, basic nursing skills and much more.

Raquel M. is currently enrolled in the English Readiness for Allied Health course through Futuro Health and wants to become a social worker to give back to a community that has given her much. Becoming bilingual in English and Spanish will help her reach her goal.

“I feel so fortunate and blessed,” Raquel said. “I’ve had this goal for many years.”

This is a limited time offer at no cost to the student, specifically the first 1,000 qualified applicants who enroll in this pilot program. The training and education membership fee is being absorbed by a union of frontline hospital workers in order to create this opportunity for new students who are interested in healthcare careers.

About

Futuro Health improves the health and wealth of communities by growing the largest network of credentialed allied healthcare workers in the nation starting in California. We believe investing in education and skills training and retraining results in better-paying jobs for workers, better service for patients and better workers for employers to hire. Kaiser Permanente and Service Employees International Union-United Healthcare Workers West (SEIU-UHW) partnered to establish Futuro Health in January 2020 with a \$130 million commitment. #FuturoHealth

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